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AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of claims

- 1. (Cancelled)
- 2. (Previously presented) An insulative material as defined in claim 5, wherein the polyester sheet has a melt point of at least approximately 400°F.
- 3. (Previously presented) An insulative material as defined in claim 5, wherein the polyester sheet has an optical density of at least 3.10 at 75°F.
- 4. (Previously presented) A high reflectivity insulative material comprising an outer polyester sheet, a plastic backing, and an aluminum film between the polyester sheet and the plastic backing, wherein the polyester sheet has a high smoothness such that the aluminum film is substantially uniformly coated thereon, whereby the insulative material has a high reflectivity with said polyester sheet facing outwardly thereof, and wherein the polyester sheet, the aluminum film and the plastic backing form a laminate, a pair of said laminates being assembled symmetrically on each side of an insulation layer.
- 5. (Previously presented) A high reflectivity insulative material comprising an outer polyester sheet, a plastic backing, and an aluminum film between the polyester sheet and the plastic backing, wherein the polyester sheet has a high smoothness such that the aluminum film is substantially uniformly coated thereon, whereby the insulative material has a high reflectivity with said polyester sheet facing outwardly thereof, and wherein the polyester sheet, the aluminum film and the plastic backing form a laminate, a pair of said laminates being assembled symmetrically on each side of an assembly of at least two insulation layers with a plastic sheet between successive insulation layers.
- 6. (Previously presented) An insulative material as defined in claim 5, wherein the polyester sheet has a 48 gauge thickness.

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- 7. (Original) An insulative material as defined in claim 4, wherein the insulation layer comprises a closed-cell type insulation.
- 8. (Original) An insulative material as defined in claim 5, wherein each of the insulation layers comprises a closed-cell type insulation.
- 9. (Original) An insulation material as defined in claim 8, wherein the closed cells of at least two of the insulation layers are of different dimensions.
- 10. (Original) An insulative material as defined in claim 5, wherein each of the plastic sheet is made of white polyethylene.
- 11. (Previously presented) An insulative material as defined in claim 5, wherein the plastic backing has a reflective color.
- 12. (Original) An insulative material as defined in claim 11, wherein the plastic backing is made of polyethylene.
- 13. (Cancelled)
- 14. (Cancelled)
- 15. (Cancelled)
- 16. (Cancelled)
- 17. (Cancelled)
- 18. (Original) A method for producing a high reflectivity insulative material, comprising the steps of:

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- a) providing and heating a polyester film having a melt point of at least approximately 400°F;
 b) depositing a coating of aluminum on the heated polyester film; and
 c) providing a reflective plastic backing on the aluminum coating opposite the polyester film.
- 19. (Original)

 A method as defined in claim 13, further comprising the step of:

 d) providing a thermally insulative layer on the reflective plastic backing opposite the aluminum coating; and

 e) providing a plastic sheet on the thermally insulative layer opposite the reflective plastic backing.
- 20. (Original) A method as defined in claim 18, wherein in step (b), the aluminum is vapor deposited on said polyester film.
- 21. (Original) A method as defined in claim 18, wherein the reflective plastic backing is made of polyethylene.